

Brought to you by the European Implementation Collaborative

The application of Murphy's law in implementation science...if anything can go wrong it will!

Learning from implementation failure.

Background and aim

There are many challenges for the integration of evidence into policy and real world practice settings. This is not surprising given the complexity of real world settings in which implementation of evidence-informed human services takes place. An estimated seventy percent of all implementation projects fail. Although we can learn a lot from successful examples of implementation processes, we might learn even more from implementation processes that have failed.

The aim of this pre-conference is to share experiences on failed implementation and discuss its implications for implementation science and practice.

Program

- 13:00 – 13:10 Welcome (Pauline Goense)
- 13:10 – 13:30 Why care about implementation? (Tom Jefford)
- 13:30 – 14:30 Implementation Failures

Presentations

- [*You're only supposed to blow the bloody doors off!*¹](#) (Tom Jefford)
- *Failure is part of the process: learning from parenting intervention implementation* (Lauren Hodge)
- *Implementation in the messy ebb and flow of public policy* (Bianca Albers)
- *Video-feedback in real world settings: how to reflect on something you have not defined* (Pauline Goense)

Further presenters to be announced.

*The composition of presentations is based on the domains of the **Consolidated Framework for Implementation Research** (CFIR). They will cover failures related to the intervention, the inner and outer context, the implementation process and the individuals involved in it.*

*All presentations will apply the **IGNITE format**. Presenters will use 20 slides, which auto-advance every 15 seconds. Every presentation will last 5 minutes.*

- 14:30 – 14:50 Tea & Coffee Break
- 14:50 – 16:00 Facilitated Discussion (Pauline Goense & Tom Jefford)

- What does failure tell us?
- How do we need to adjust our implementation science and practice to learn from failure?

¹ Thanks to Director Peter Collinson and Actor Michael Caine for their contributions to implementation practice with the 1969 movie 'The Italian Job'.

Your workshop hosts



Tom Jefford is a Director of Family Psychology Mutual, a staff owned social enterprise which delivers evidence-based services in England. A qualified social worker with a background in youth justice, alternative education and drug and alcohol services, Tom is completing a doctorate in implementation science at Anglia Ruskin University. He is also a Go Lab Fellow at the Blavatnik School of Government at Oxford University, and a board member of the European Implementation Collaborative and the UK Implementation Society.



Pauline Goense is an implementation consultant and works for The Netherlands Organisation for Health Research and Development (ZonMw). She has a background in Forensic Child and Youth Care Sciences and Criminal law. In 2016 she obtained her PhD on the topic of sustainable implementation of (evidence-based) youth care interventions. Pauline is one of the initiators of the Netherlands Implementation Collaborative and a board member of the European Implementation Collaborative.

Organiser

The European Implementation Collaborative (EIC) is an international network for individuals and organisations with an interest in enhancing the uptake of evidence in policy and practice. Its scope is multi-disciplinary and multi-sectorial. The EIC promotes greater awareness and understanding of implementation science and practice within and across European welfare and human service systems. It also works to create an infrastructure for cross-European exchange of the 'know what', 'know why', and 'know how' of implementation practice and science. Learn more at <http://www.implementation.eu/>